

3rd UN Tourism International Seminar on Tourism Law

“Challenges in Tourism Law”

Organized by UN Tourism, in collaboration with the Universidad de La Habana, La Habana, Cuba, 9, 10 and 11 December 2025

Provisional Program

Tuesday, 9 December 2025 (afternoon)

Arrival of the participants and check-in at the hotels designated for the event.

20:00 – 22:00 **Welcome cocktail (by invitation)**

Venue: Hotel Iberostar Parque Central. ([Calle Agramonte No. 267 y Prado, Habana Vieja, 10400, Cuba](#))

Wednesday, 10 December 2025 (morning)

Venue:  Hotel Iberostar Packard. [Calle Prado, Habana Vieja, entre Cárcel y Genio, Habana Vieja 10400, Cuba](#))

INAUGURAL SESSION

09:00 – 10:00 **Accreditation of participants**

10:00 – 11:00 **Opening remarks**

- Representative UN Tourism
- Representative Cuba
- Mr. Francisco Pichón, Resident Coordinator in Cuba, United Nations

11:00 – 11:30 **Coffee break and group photo**

11:30 – 13:00 **Legal Perspectives and Challenges of Sustainable Tourism within the United Nations System**

- Mr. Alejandro Sousa, Head of Evaluation and Strategic Planning Unit, Office of Legal Affairs, United Nations
- Mr. Chunyu Ding, Deputy Director of the Legal Affairs and External Relations Bureau, International Civil Aviation Organization
- Ms. Alicia Gómez, Director of Legal Affairs and International Standards, UN Tourism
- Ms. Anne Lemaistre, Regional Director, UNESCO

13:30 – 14:30 Lunch Hotel Packard

Wednesday, 10 December 2025 (afternoon)

Introductory Panel:

14:30 – 15:00 Purpose and Objectives of the 3rd International Seminar on Tourism Law

- Ms. Alicia Gómez, Director of Legal Affairs and International Standards, UN Tourism
- Mr. Juan José Álvarez Sardiñas, Legal Director, Ministry of Tourism, Cuba

UN Tourism activities:

15:00 – 16:00 UN Tourism's Law Observatories

- Mr. Samer I. AlKharashi, Director of UN Tourism Regional Office for the Middle East, UN Tourism
- Ms. Emily Steinmayr, Legal Officer, UN Tourism
- Mr. Julio Facal, Academic Coordinator Tourism Law for the Americas and Caribbean Countries, Uruguay

TECHNICAL SESSION

First round table

16:00 – 17:30 Territorial Planning and Sustainable Tourism: Legal Developments and Common Challenges

- Mr. Freddy Hung Gil, Vice-Dean of the Faculty of Law at the Universidad de la Habana, Cuba
- Representative of United Arab Emirates (TBC)
- Representative of Honduras / Peru (TBC)
- Mr. Márcio Luís Dutra de Souza, Legal Advisor, Ministry of Tourism, Brazil
- Mr. Feliciano Torres O'Reilly, Geographer, Territorial Physical Planning Unit of Panama, Panama
- Mr. Luis Fernando Rojas, Legal Advisor, The Costa Rican Tourism Board (ICT), Costa Rica

Moderator: Mr. Enrique Mota, professor, Universidad del Caribe, Mexico

Thursday, 11 December 2025 (morning and afternoon)

Venue:  *Hotel Iberostar Packard*

Second round table

09:00 – 10:30 Tourism, Legislation and Climate Change: Challenges for Sustainable Coastal Management

- Mr. Daymar Cánovas González, Deputy Minister, Ministry of Science, Technology and Environment, Cuba
- Ms. Dagniselys Toledano Cordero, Full Professor of Environmental Law and Maritime Law, Faculty of Law, Universidad de La Habana, Cuba
- Representative of Honduras / Philippines / Peru or, alternatively, Ms Anne Lemaistre, Regional Director, UNESCO
- Mr. Christophe Lachieze, Professor, Université Paris 1 Panthéon – Sorbonne, France
- Mr. Alejandro Sousa, Head of Evaluation and Strategic Planning Unit, Office of Legal Affairs, United Nations

Moderator: Ms. Laurence Jegouzo, professor, Université Paris 1 Panthéon – Sorbonne, France

10:30 – 11:00 Coffee break

Third round table

11:00 – 12:30 Regulation of Artificial Intelligence in the Tourism Sector: Challenges and New Legal Horizons

- Mr. Javier Melgosa, Full Professor, University of Salamanca, Spain
- Mr. Pavel Pavón Vargas, Director of Technologies and Systems at the Ministry of Tourism, Cuba
- Mr. Alejandro Delgado Castro, Vice-Rector, Universidad de La Habana, Cuba
- Representative of Honduras / Philippines / Peru

Moderator: Ms. Antonia Paniza Fullana, Full Professor, Universidad de las Islas Baleares, Spain

Fourth round table

12:30 – 14:00 Short-Term Rentals and Digital Platforms: Regulatory Challenges and Best Practices

- Mr. Andrej Mićović, Professor, University of Kragujevac, Serbia / Vice President of the International Forum of Travel and Tourism Advocates
- Ms. Valentina Seferian, Assigned to the Directorate General of Secretariat, Ministry of Tourism, Uruguay
- Ms. Tjaša Tajmer, Tourism Directorate, Ministry of the Economy, Tourism and Sport, Slovenia
- Mr. Yuri Pérez Martínez, Full Professor of Constitutional and Administrative Law at the Faculty of Law, Universidad de La Habana, Cuba

Moderator: Mr. Julio Facal, Professor, Universidad de la República (UDELAR), Uruguay

14:00 – 15:00 **Lunch**

WORKSHOP ON ACCESSIBLE TOURISM

15:00 – 17:00 **The adaptation of tourist spaces to international accessibility regulations and the involvement of tourism service providers in their implementation**

- Mr. Diego A. Guerrero, Full Professor, Universidad Nacional Autónoma de México, Mexico
- Ms. Luisa Alejandra Pérez Carballeira, Deputy Director General of Quality and Operations of the Ministry of Tourism of Cuba and President of the Cuban Network for Accessible Tourism, Cuba
- Mr. Igor Stefanovic, Technical Coordinator of the Department of Ethics, Culture and Social Responsibility, UN Tourism

CLOSING CEREMONY

17:00 – 17:30 **Closing ceremony of the 3rd International Seminar on Tourism Law**
